

Future Sure: The Retirement Digest

Brand and product spotlight



NPS Sanchay – Aaj ki Bachat, Kal ki Suraksha

This quarter witnessed the launch of NPS Sanchay, a simplified investment solution under NPS designed to make retirement planning easier and more accessible. Built for investors seeking a hassle-free retirement journey, NPS Sanchay takes care of investment choices while helping customers focus on their financial goals.

HDFC Pension in news



HDFC Pension introduces exclusive value-added benefits for MSF subscribers

To make retirement planning more holistic, HDFC Pension announced exclusive value-added services for eligible subscribers investing through the Multiple Scheme Framework (MSF). Eligible customers can now access wellness benefits powered by PharmEasy and digital Will creation services at no additional cost.

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HDFC Pension engages with global pension leaders

Representatives from the Netherlands pension ecosystem, Her Majesty Queen Máxima of the Netherlands had a special discussion with Sriram Iyer, MD & CEO, HDFC Pension, exchanging perspectives on retirement preparedness, pension participation and evolving retirement solutions. The interaction provided an opportunity to understand global best practices and reinforce HDFC Pension's commitment towards strengthening retirement readiness in India.

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Corporate NPS adoption gaining pace under new tax regime

In an interview with Moneycontrol, the discussion focused on how the National Pension System (NPS) has evolved into a more flexible retirement solution, offering greater investment choices, higher equity exposure and seamless portability. It also covered the rising adoption of corporate NPS, the impact of the new tax regime & the industry's efforts to develop retirement solutions for gig and platform workers.

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NPS growth, performance, market-linked annuities

India's retirement landscape is changing, driven by increasing participation in the private sector under the National Pension System (NPS) and the evolution of annuity solutions. While government contributions continue to account for the largest share, private sector adoption is steadily gaining momentum.

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Customer experience highlights



NPS Servicing now easier with WhatsApp Genie

HDFC Pension's WhatsApp Genie continues to simplify access to essential NPS services, enabling customers to perform key servicing activities directly through WhatsApp.

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Returns under NPS are subject to market risk and fluctuations based on the state of the financial market. Tax Laws are subject to change.

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