

# Journey of pride Newsletter



## Brand and product spotlight



### HDFC Pension Crosses ₹ 1.5 Lakh Crore AUM

A milestone achieved as HDFC Pension crosses 1.5 Lakh Crore Assets Under Management. A celebratory event was held at ITC Maratha to commemorate the grand achievement.



### HDFC PF NPS Equity Advantage Fund

A unique NPS scheme designed for investors aiming to maximise long-term wealth creation through higher equity exposure. With upto 100% equity exposure, it offers the potential for superior growth while benefiting from the disciplined structure and efficiency of the NPS



### HDFC PF NPS Surakshit Income Fund – Tier I

A unique NPS scheme for Investors seeking capital stability, growth and flexibility to meet the needs of India's growing digital economy workforce, self employed individuals and other investors.



### HDFC PF NPS Surakshit Income Fund – Tier II

A unique NPS scheme which is an extension of HDFC PF NPS Surakshit Income Fund Tier I, which allows the growing digital economy workforce, self employed individuals and other investors to have higher liquidity to achieve short-term goals.

## HDFC Pension in news



As of November 17, HDFC Pension Fund Management, one of the biggest private pension fund administrators in India under the National Pension System (NPS), with assets under management (AUM) exceeding ₹1.50 lakh crore. With AUM increasing from ₹50,000 crore in May 2023, the milestone signifies a 200% rise over the last 30 months.

[Read More](#)



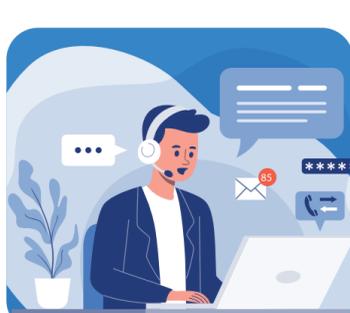
Zomato, HDFC Pension and KFin Technologies Limited have joined hands to introduce the 'NPS Platform Workers Model' for delivery partners onboarded on Zomato.

[Read More](#)



On the occasion of NPS Diwas, PFRDA Chairman Shri Sivasubramanian Ramann and Sriram Iyer, MD & CEO, HDFC Pension featured in an exclusive ET Now session to discuss NPS, future of retirement and the Multi-scheme Framework.

[Read More](#)



HDFC Pension Fund Management Ltd (HDFC Pension) India's largest Corporate NPS Point of Presence and private sector Pension Fund, has entered into a collaboration with Urban Company Limited to introduce the 'National Pension System (NPS) Platform Workers Model' for over 50,000 service partners on the Urban Company platform.

[Read More](#)

## CSR highlights

### CSR Activity: Bringing clearer vision and better care to the communities we serve.



A brighter tomorrow begins with good health today. Under our CSR initiative for FY 2025–26, HDFC Pension is working to make essential healthcare accessible for those who need it most, through 5 medical camps, 212 cataract surgeries and free medicines and spectacles for hundreds of beneficiaries.

Be **Future Sure**



Returns under NPS are subject to market risk and fluctuations based on the state of the financial market. Tax Laws are subject to change.  
**HDFC Pension Fund Management Limited (formerly known as HDFC Pension Management Company Ltd)**  
Registered Office Address: 1st Floor, Lodha Excelus, Apollo Mills Compound, N.M. Joshi Marg, Mahalaxmi, Mumbai – 400011.  
CIN:U66020MH2011PLC218824.  
Telephone No.: +91 22 6751 7777. Fax No.:+91 22 6751 6737. Email id: contactus@hdfcpension.com. Website: www.hdfcpension.com.  
POP Registration No.: 246022019

#### BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS

- IRDAI or its officials do not involve in any activities of insurance business like selling insurance policies, announcing bonus or investment of premiums, refund of amounts.
- Policyholders or the prospects receiving such phone calls are requested to lodge a police complaint.

If you do not want to receive any mailers, please [UNSUBSCRIBE](#)