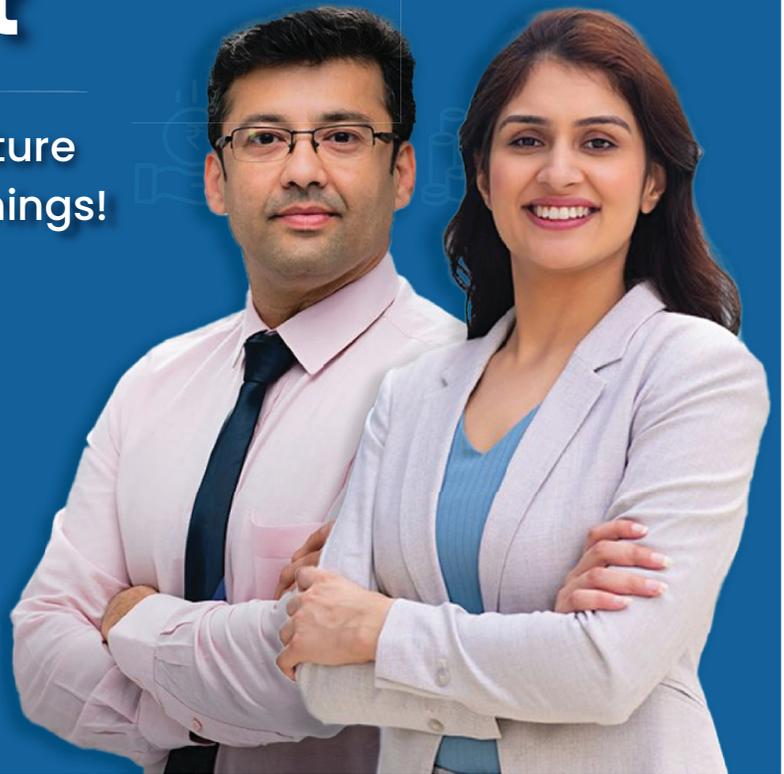


# Join **HDFC** Pension as Pension Agent

Empower others to secure their future with NPS, while you grow your earnings!



## What is NPS?

The National Pension System (NPS) is a government-backed retirement savings plan designed for long-term financial security. Regulated by PFRDA, it offers flexible investments, market-linked returns, and tax benefits under Section 80C & 80CCD(1B). Whether you're salaried, self-employed, or a business owner, NPS helps you build a strong retirement corpus.

## Why become a Pension Agent?



### **AUM Bases trail commission**

Higher equity exposure means you can potentially earn stronger returns directly leading to higher portfolio value and higher commission earnings for you.



### **Upto 100% in equity**

Higher equity exposure means stronger long-term growth for clients and higher AUM growth directly increases your earnings (commission).



### **Government Backed**

NPS is government-regulated, building instant trust and making it easier to close deals compared to other complex investment products



### **Customer Stickiness and continuous engagement**

NPS being a long term product, stay invested for decades with the customer, ensuring lasting relationships and consistent business.



### **Cross-Selling Opportunities**

Use client understanding to personalize NPS offerings, driving satisfaction, loyalty, and higher income.

## About HDFC Pension



\*NPS Subscribers as on December'25.

#Assets Under Management (AUM) as on December'25.

## Why Join HDFC Pension?



HDFC's Brand Legacy & Trust



Exclusive Training & Marketing Support



Dedicated Relationship Manager

For any questions or support, please feel free to reach out to one of the respective zone Relationship Manager :



Dipak: 8961348925



Biswajit: 7798011312



Scan QR code to Become a Pension Agent



Returns under NPS are subject to market risk and fluctuations based on the state of the financial market. Tax Laws are subject to change.

**HDFC Pension Fund Management Limited (formerly known as HDFC Pension Management Company Ltd)**

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